



CASE STUDY

AARON WOOD, TRADEMARK ATTORNEY

LIFE WITHOUT CASEDO

I worked largely on paper

Organising and re-organising evidence was a particular pain

Without a print team or software, I ended up spending days preparing bundles when I should have been preparing for trial

LIFE WITH CASEDO

Casedo chops 30% off the time I used to spend putting evidence together and as it stays electronic until printing is required the images stay crisp

I create printed paginated and hyperlinked e-bundles in minutes

I produce witness statements quickly and drag in documents from the other side and collate everything into a single submission

I read and annotate the witness statement in one viewing window while looking at the exhibit in the other

The more I use Casedo the more useful I find it to be

Clients are grateful for it as it has reduced the time spent on preparation

Casedo makes the bundle readable and searchable to help me find references during hearings

CASEDO

Aaron Wood is a Chartered Trademark Attorney, trademark litigator and trademark advocate. He is Head of IP at Blaser Mills and a Casedo user since July 2019.

WORK SMARTER.